



Fruzsina Moricz

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WORK EXPERIENCE

16/07/2021 – CURRENT Budapest, Hungary

COPYWRITER, WRITER, GRANT MANAGER FREELANCER

- Developed and delivered high-quality, engaging content for a diverse portfolio of clients across various industries, including filmmaking, multidisciplinary art, digital arts, dance and music.
- Crafted compelling copy for websites, blogs, social media, email campaigns, and other digital platforms, tailored to client branding and strategic goals. My clients are primarily from the United States and Canada.
- Conducted thorough research to produce well-informed articles, reports, and white papers on a wide range of topics.
- Worked closely with clients to understand their content needs and objectives, offering creative solutions and ideas to enhance their marketing and communication efforts.
- Edited and proofread content to ensure clarity, grammar accuracy, and alignment with the target audience's expectations.
- Managed multiple projects simultaneously, adhering to tight deadlines while maintaining high standards of quality and creativity.

Achievements:

- Successfully increased client engagement and brand visibility through effective and creative copywriting and content strategy.
- Established a reputation for delivering high-quality, impactful content, leading to repeat business and a broad network of client referrals.
- Adapted to rapidly changing content trends and digital marketing strategies, demonstrating flexibility and a commitment to continuous learning and development.

Website <https://www.upwork.com/freelancers/~016a342252ee30d2cf>

01/02/2022 – 31/01/2023 Zagreb, Croatia

RESEARCHER, WRITER, THEORETICAL CONSULTANT DIVERT - INKLUZIVNI PLESNI KOLEKTIV

Engaged in creative writing, including essays, articles, and critiques about dance programmes, with a focus on multidisciplinary performances and digital solutions.

- Conducted research on dance experience and body experiments, aligning with the company's profile.
- Played a key role in programme planning and writing grant applications for various projects and festivals.
- Supported professional studies in somaesthetics, inclusive performing arts, and the intersection of the human body with digital technologies.
- Assisted in documenting the company's programs, including photo, video editing, and PR material translations.

Achievements:

- Contributed to the strategic development and international distribution of performances, enhancing the company's global presence.
- Successfully participated in and organized events, workshops, and festivals (a total of 17 performances in Zagreb and Rijeka), showcasing strong organizational and leadership skills.
- I held 12 presentations for dance professionals about theories of Richard Shusterman, Andrea

Olsen, Jean-Luc Nancy, Jaques Derrida, Klaudia Antal, Gilles Deleuze and Felix Guattari, Pierre Bourdieu, Raphael F. Narváez, Mark Johnson, Sondra Horton Fraleigh, Thomas Fuchs and Blondel Arnaud.

Website <https://divert.hr/>

01/10/2016 – 15/07/2021 Budapest, Hungary

GENERAL MANAGER FOUNDATION FOR CONTEMPORARY DANCE AND SIGN THEATRE –
COMPAGNIE PAL FRENÁK

- Led complex strategy development and execution encompassing communication, fundraising, diffusion, programming, and administration for an internationally recognized contemporary dance company.
- Responsible for writing detailed project plans, establishing partnerships, and preparing grant applications, showcasing dual expertise in financial and creative leadership.
- Collaborated closely with the Artistic Director and Choreographer, managing everyday tasks including planning and organizing tours, conferences, workshops, lobbying, and representation of the Foundation.
- Played a key role in organizing fundraiser events and managing the company's support program at both national and international levels.

Achievements:

- Successfully developed and implemented comprehensive strategies that significantly enhanced the company's international presence and reputation.
- Demonstrated adeptness in blending creative vision with financial acumen, leading to effective project management and successful grant acquisitions.
- Fostered strong relationships with partners and stakeholders, enhancing the company's network and influence in the contemporary dance sector.
- Contributed to the growth and sustainability of the company through effective fundraising and support program management.
- Organized and managed the tour of 155 performances, including 49 international shows in countries such as Romania, Italy, Finland, Slovakia, Poland, France, Belgium, Montenegro, Serbia, and Germany, showcasing exceptional organizational and leadership skills in a global context.
- Developed the educational methodology for the organic Frenák technique. Organized nearly 30 workshops for amateur and professional dancers, through which we explored and refined the teachability of dance.
- Served as an artistic collaborator and theoretical consultant in the creation of eight new productions. Notable works include Béla Bartók's "The Wooden Prince" in coproduction with the Hungarian State Opera House and the National Ballet; "Hir-O" and "To_R" in coproduction with M Studio, Sfântu Gheorghe, Romania; as well as "W_all," "Bolero" in coproduction with the Budapest Festival Orchestra, and other distinguished pieces like "CAGE," "Spid_er," "Fig_Ht."

Website <https://www.frenak.hu/>

01/02/2012 – 10/05/2015 Budapest, Hungary

GENERAL MANAGER KOMA

- Pioneered a new operational strategy for KOMA Bázis in collaboration with the Artistic Director, positioning it as Hungary's first community theatre.
- Oversaw general management tasks including program development, fundraising initiatives, human resources management, and financial administration.
- Managed daily operations of the theatre and an associated small pub, ensuring smooth functioning and high service standards.
- Developed and executed comprehensive communication strategies to enhance the theatre's visibility and audience engagement.
- Coordinated and led a dynamic team of 8-16 members, fostering a collaborative and productive work environment.
- Maintained responsibility for strategic planning and organizational development, ensuring the theatre's growth and sustainability.

Achievements:

- Successfully implemented a novel operational strategy, significantly contributing to the establishment and recognition of Hungary's first community theatre.
- Demonstrated exceptional leadership and team management skills, driving team performance and organizational success.
- Enhanced the theatre's financial stability and growth through effective fundraising and financial

management strategies.

Website <https://www.komabazis.org/>

01/04/2012 – 30/11/2012 Budapest, Hungary

PROGRAMME COORDINATOR RUPXV KFT. - BUDAPEST – XV. DISTRICT MUNICIPALITY – URBAN DEVELOPMENT OFFICE

Managed the coordination and distribution of approximately 170,000 EUR to local foundations, associations, NGOs, and civil communities.

- Assisted applicants throughout the grant application process, providing guidance and support to ensure effective submissions.
- Prepared comprehensive summaries for decision-makers to aid in the evaluation and approval of project grants.
- Supported organizations in the implementation of their projects, ensuring adherence to grant conditions and objectives.
- Oversaw the preparation of final progress and financial reports, ensuring transparency and accountability in project execution.

Achievements:

- Successfully coordinated a significant financial distribution, demonstrating strong capabilities in grant management and resource allocation.
- Played a key role in facilitating the successful implementation of numerous community and social development projects.
- Enhanced the efficiency and impact of the grant program through meticulous project oversight and effective stakeholder engagement.

01/08/2010 – 31/12/2012 Budapest, Hungary

CHIEF FINANCIAL OFFICER FRESH THOUGHT ASSOCIATION - EUROGAMES 2012 (EUROPEAN GAY & LESBIAN SPORT FEDERATION - EGLSF)

- Integral member of the Budapest candidate team, actively involved in the application process two years prior to the event.
- Played a pivotal role as a professional grant application writer, contributing to securing the hosting rights for the event and remaining involved through the execution and follow-up stages.
- Managed the financial administration for an international sporting event attracting 4,000 visitors globally, held across 12 venues in Budapest.
- Oversaw the event's catering arrangements, ensuring efficient and quality service.
- Responsible for tax optimization, designing and implementing effective administrative systems.
- Led fundraising initiatives, coordinated organizational tasks, and handled financial reporting and postevent follow-up.

Achievements:

- Successfully managed the financial aspects of a major international event, demonstrating strong capabilities in financial planning, administration, and optimization.
- Contributed to the seamless execution of the event, ensuring optimal financial performance and compliance.
- Enhanced the event's success through effective fundraising and strategic financial management.

Website <https://www.facebook.com/eurogames2012/>

01/12/2009 – 30/09/2010 Budapest, Hungary

CHIEF FINANCIAL OFFICER FOUNDATION FOR CONTEMPORARY DANCE AND SIGN THEATRE – COMPAGNIE PAL FRENK

- Managed everyday administrative and financial operations of the Foundation, handling an annual cash flow of 120 million HUF.
- Developed and implemented a new financial administration system to enhance efficiency and accuracy.
- Responsible for writing proposals and conducting fundraising activities to support the Foundation's initiatives.
- Monitored cash flow and liquidity to ensure financial stability.
- Coordinated the synchronization of project budgets, scheduled payments, and prepared comprehensive financial reports.

Achievements:

- Significantly improved the Foundation's financial management system, leading to better resource

allocation and fiscal responsibility.

- Successfully raised funds and managed financial operations, contributing to the sustainability and growth of the Foundation.

Website <https://www.frenak.hu/>

01/09/2007 – 30/11/2009

FINANCIAL MANAGER CONTEMPORARY DRAMA FESTIVAL BUDAPEST (SZÍNMIŰHELY FOUNDATION, CREATÍV MÉDIA LP.)

Led the financial planning for the Festival, ensuring sound budget management and financial stability.

- Responsible for writing proposals, developing comprehensive plans to secure funding and support for the event.
- Managed the strategic planning of the Festival, aligning it with overarching goals and objectives.
- Coordinated the efforts of co-workers and volunteers, ensuring effective teamwork and successful event execution.
- Handled the management of legal documentation and contract writing, ensuring compliance and proper documentation.

Achievements:

- Successfully executed financial and strategic plans, contributing to the smooth and successful running of the Festival.
- Demonstrated exceptional organizational skills in coordinating a diverse team and managing key event components.
- Enhanced the Festival's operational efficiency through meticulous legal and contractual management.

01/03/2006 – 31/12/2007

PROPOSAL WRITER HARMÓNÍUM INDEPENDENT COMMUNICATION ASSOCIATION

- Engaged in proposal writing, offering support and expertise to over 40 local and regional NGOs.
- Developed and implemented organisational development strategies and management consulting services.
- Coordinated '1%-campaigns' to foster community support and engagement.
- Involved in the preparation of radio programmes to enhance public awareness and outreach.
- Conducted strategic planning to align NGO activities with their mission and goals.

Achievements:

- Played a pivotal role in enhancing the operational capacities of numerous NGOs through strategic consultancy and effective proposal writing.
- Successfully implemented campaigns and communication strategies, significantly boosting community involvement and support for the NGOs.

Website <https://www.harmonium.hu/>

● EDUCATION AND TRAINING

01/09/2020 – CURRENT Hagen, Germany

BA IN POLITICAL SCIENCE AND GOVERNMENT FernUniversität Hagen

Website <https://www.fernuni-hagen.de/index.shtml>

01/09/2006 – 01/02/2021 Budapest, Hungary

BACHELOR OF ARTS - LIBERAL ARTS (AESTHETICS, COMMUNICATION AND MEDIA STUDIES) AND CROATIAN LANGUAGE Eötvös Lóránd University

Website <https://btk.elte.hu/>

10/06/2018 – 16/06/2018 Fužine, Croatia

MANAGERIAL COMPETENCES FOR INTERNATIONAL COLLABORATION IN THE PERFORMING ARTS FIELD IETM Campus Fužine

Website <https://www.ietm.org/en/meetings/ietm-campus-fuzine-2018>

Website <https://www.uni-nke.hu/>

● LANGUAGE SKILLS

Mother tongue(s): **HUNGARIAN**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	C2	C2	C1	C1	C2
GERMAN	B2	B2	B1	B1	B1
CROATIAN	A1	A2	A1	A1	A1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

● DIGITAL SKILLS

Digital Skills - Test Results

 Information and data literacy	ADVANCED	Level 6 / 6
 Communication and collaboration	ADVANCED	Level 6 / 6
 Digital content creation	ADVANCED	Level 6 / 6
 Safety	ADVANCED	Level 6 / 6
 Problem solving	ADVANCED	Level 6 / 6

Results from [self-assessment](#) based on [The Digital Competence Framework 2.1](#)

● ADDITIONAL INFORMATION

NETWORKS AND MEMBERSHIPS

10/01/2015 – CURRENT Budapest

Foundation for Contemporary Dance and Sign Language Theatre Head of Supervisory BoardLink <https://www.frenak.hu/foundation>

15/06/2011 – CURRENT Budapest

Harmonium Association for Independent Communication Member of Supervisory BoardLink <https://www.harmonium.hu/>

01/02/2014 – CURRENT Stuttgart

European Cultural Parliament Youth Network Core Team member HungaryLink <http://www.kulturparlament.com/>

22/01/2009 – CURRENT Brussels

European Network on Cultural Management and Cultural Policy Education MemberLink <https://www.encatc.org/>

01/01/2021 – CURRENT Brussels

IETM – International network for contemporary performing arts Member

Link <https://www.ietm.org/en>

CONFERENCES AND SEMINARS

13/12/2022 – 13/12/2022 – L Art Management, Budapest, Hungary

Budapest Art Mentor Program Seminar about Entrepreneurship for Young Artists

Link <https://budapestartmentor.hu/en/the-program/>

07/03/2021 – 07/03/2021 – Eötvös Lóránd University, Budapest, Hungary

The Practices of Creative Economics Seminar on Communication Strategies of Contemporary Dance Companies

Link <https://media.elte.hu/elte-media-muhely/>

18/04/2019 – 08/12/2022 – Werk Academy, Budapest, Hungary

Seminars for Art Managers Fundraising, Entrepreneurship, Organizational Development and Grant Management Seminars for Performing Art Managers, Music and Fine Art Managers

Link <https://werkakademia.hu/>

PROJECTS

10/05/2015 – CURRENT

365°Art - Digital | Community | Art 365 Degree Art is a unique digital initiative focusing on community arts and social change. As a digital platform, it serves as a hub for community art projects, promoting social inclusion and sustainable development through various art forms. As a founder of the project and the organisation, I was responsible for general planning and leadership, coordinating digital content, managing community interactions, curating art pieces, etc.

Key Highlights:

- Developed and managed a digital platform that serves as a vital space for community art projects, emphasizing social inclusion and public art.
- Facilitated collaboration with artists and community members to create and showcase diverse art forms daily.
- Implemented digital strategies to enhance the project's reach and impact, leveraging social media and digital arts for greater audience engagement.
- Contributed to the project's mission of advocating for social change and peace-building through the medium of art.

Skills Developed:

- *Digital Proficiency:* Utilized digital tools and platforms for effective project management and content curation.
- *Community Engagement:* Fostered a collaborative environment for artists and community members, promoting social inclusion and cultural exchange.
- *Project Coordination:* Oversaw the seamless execution of daily artistic showcases and community projects.
- *Advocacy for Social Change:* Enhanced understanding and engagement in social issues through art, contributing to sustainable development and peace-building initiatives.

Impact:

This project not only elevated community art but also played a crucial role in advocating for social change and inclusion through artistic expressions. My involvement helped hone skills in digital management, community engagement, and project coordination, furthering my professional development in the field of art and social advocacy.

Link <https://www.365degreeart.com/>

VOLUNTEERING

01/05/2015 – 30/11/2015 Udruga za Mlade Alfa Albona, Labin, Croatia

Project Coordination

- Being a so-called 'Community Agent' organising and animating community events in Labin for locals and tourists.
- Promoting Erasmus+ opportunities for local youngsters.

Links https://youth.europa.eu/volunteering/organisation/59065_en | <https://youtu.be/oS8VjeS2Roc?si=x-EMQmRss8e59b7H>

01/05/2010 – 01/12/2012 Reflekt Studio – HelloWood Project, Budapest, Hungary

Organizational Development Consultant As a volunteer, I was an organizational development consultant and coordinated the fundraising and communication strategy of the project from the very beginning for two years.

Hello Wood was founded in 2010 by architect András Huszár, media designer Dávid Ráday, architect Péter Pozsár, and economist Maxim Bakos. Due to its fresh, youthful, and innovative artist-architect attitude, Hello Wood has become a renowned architect and art lab, an installation artist, a distinctive social organizer, and an award-winning architect collective in the Central European region in a short period of time.

Link <https://hellowood.eu/>

01/01/2007 – 20/10/2010 ELTE Student Theatre Foundation, Budapest, Hungary

Secretary

DRIVING LICENCE

Driving Licence: A

Driving Licence: B
